

ALIESHA HATALOVSKY



CONTACT INFORMATION

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Social Media: @aliesherz

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Hatalovsky

PROFESSIONAL SKILLS

- Content creation (photography & gifs)
- Fashion & Prop styling
- Production
- Market research
- Social media
- Adobe photoshop
- Mood board creation

PAST EDUCATION

Fashion Institute of Technology -
2018-2020

BFA in Fabric Styling

Fashion Institute of Technology -
2016- 2018

AAS in Photography

Freelance Fashion Stylist

2019- Present

- Clients: Saucony Originals, Bloomberg Businessweek, Marc Fisher

Stylist Assistant, Amazon

August 2018 - Present

- Assist head stylists on 2-3 sets
- Pull clothing, organize, and maintain fashion closet and set to increase productivity

Stylist Assistant, Target

December 2020 - Present

- Assist lead stylist on Target E-commerce sets by inputting product and props into splashlights inventory system
- Steam and organize product

Fashion Intern, Paper Magazine

January 2020-May 2020

Supported the editorial team:

- Conducted trend research
- Trafficked looks/ organized fashion closet
- Transcribed interviews

Prop Stylist Assistant, Stylist: Ellie Stone

October 21- October 24, November 6th

- Assisted on Coach Holiday set and on Harry's set
- Shopped for props relating to theme, transported those props
- Organized & stuffed product (purses, shoes)

Creative Intern, CADAR Fine Jewelry

June 2019- August 2019

- Created content for social media
- Conducted market research
- Kept press clippings up to date
- Supported all areas of the business as needed, including Product Development & Production, Operations, and Sales

Social Media Coordinator, ABBOTT NYC. Remote for 4 months

June 2018 – June 2019

- Managed Instagram: scheduled posts utilizing the app Later, created copy for social media
- Created content such as photographs, gifs, and video.
- Communicated with influencers, photographers, brands, and managed giveaways

Fashion Stylist Assistant, Allison St.Germain

As needed 2017-2019

- Assisted on set, steamed garments, and dressed models
- communicated with brands and sent email requests to pull looks

Photography Intern, AS IF Magazine

February 2018- May 2018

- Interned under the Editor in Chief, Photographer, and Fashion Director
- Assisted on set
- Contacted brands PR
- Wrote magazine credits and interviews
- Resized images for web